

## Round 1: 10 years Dutch IR Awards

### 1. Which six companies won an IR Award last year?

*One point for each company. In the category 'professional' you will gain an extra pub quiz point if you remember the name of the IR professional too.*

Company		Professional		
AEX	Royal Dutch Shell	AEX	Henk Jan ten Brinke	<i>Ahold</i>
AMX	Wereldhave	AMX	Bisera Grubestic	<i>TomTom</i>
AScX/ overig	Beter Bed	AScX/ overig	Frank Sonnemans	<i>Kendrion</i>

### 2. Which company has won most IR Awards over the past nine years? And how many awards did this company win?

*One pub quiz point for the company and one point for the correct number of awards this company won.*

*Sligro, 5 Awards in total (in the years: 2007, 2009, 2010, 2011 and 2013)*

### 3. At which locations did we celebrate the IR Awards over the last nine years?

**And in which categories did we hand out Awards before which we will not hand out Awards tonight?**

*One point for every good answer.*

#### **Locations:**

- Kromhouthal
- Amsterdam Arena
- Passenger Terminal
- Taets Zaandam

#### **Awards:**

- persvoorlichter/press officer
- debt IR (financials and corporates)
- Oeuvre/ life time achievement Award

## Round 2: IPOs

### 1. Which American brand was listed on Euronext Amsterdam in 2016? And how many listings does this company now have in total (worldwide)?

*Coca-Cola European Partners, 4*

*The company is listed on Euronext Amsterdam, the New York Stock Exchange, Euronext London and on the Spanish stock exchange and trades under the symbol CCE.*

**2. Please name the total number of IPOs in 2016 and their company names.**

*One pub quiz point for the correct number of IPOs and one pub quiz point for every correct company name.*

**8 IPOs**

*7 is correct too: Royal Reesink was a change from alternext to Euronext.*

1. Royal Reesink
2. Sif Holding
3. ForFarmers
4. Philips Lighting
5. Coca-Cola European Partners
6. Basic-Fit
7. a.s.r. Nederland
8. TAKEAWAY.COM

**3. Which company sounds the gong at the opening of the trading day on Euronext Amsterdam in this picture? And in which month did this ceremony take place?**

*One pub quiz point for every correct answer.*



*Ahold Delhaize, July (Monday July 25th, 2016)*

*Note: just Ahold or just Delhaize is incorrect.*

## Round 3: Listed companies

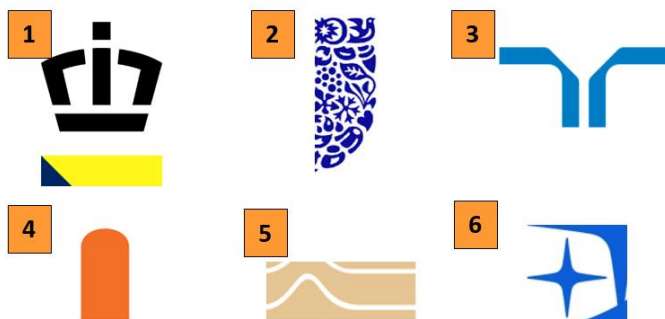
### 1. Which six CEOs are pictured?

*One pub quiz point for the name, one pub quiz point for the company.*



1. Alexander Wynaendts, Aegon
2. Feike Sijbesma, DSM
3. Harold Goddijn, TomTom
4. Ben van Beurden, Royal Dutch Shell
5. Joep van Beurden, Kendrion
6. Rene Moos, Basic-Fit

### 2. On this slide you see six parts of logos of Dutch listed companies. Please write down the names of the companies.



1. Boskalis
2. Unilever
3. Randstad
4. SBM Offshore
5. Fugro
6. Philips

### 3. Who are the top 3 best CFOs of Dutch listed companies in 2016, according to MT Finance?

1. Kees van Dijkhuizen (ABN Amro)
2. Jeff Carr (Ahold)
3. Jan Kees de Jager (KPN)

*Note: Number 2 on the list is Ton van Veen (Jumbo) but this company is not listed.  
So: no points for this answer.*

### Approach question

In our daily jobs we all work with Microsoft Excel, do you know how many rows a spreadsheet counts?

1.048.576 rows