

NEVIR DUTCH IR AWARDS 2021



Thursday, July 1, Amsterdam

Networking | Dinner | Award Show

**Invitation to sponsor the NEVIR
Dutch Investor Relations Awards**

We are pleased to invite you to join us as a sponsor of the 14th edition of the annual NEVIR Dutch IR Awards.

For the fourteenth consecutive year, NEVIR, the Dutch Association for Investor Relations, organizes the NEVIR Dutch IR Awards, a unique event for all professionals active in the field of Investor Relations and Financial Communication in the Netherlands. January last year over 200 professionals joined the NEVIR Dutch IR Awards.

Unfortunately, this year's IR Awards will look different to what you have come to expect from us. Due to Covid-19 we were already forced to postpone the Dutch IR Awards. Because we think it is important to continue the event this year, we have chosen for a hybrid format. We tend to provide seats for 75 guests at LOFI Amsterdam, when the situation allows we will scale up! The rest of the guests will be able to enjoy themselves with a livestream, 'borrel' package and a very extensive online programme where various prizes will be awarded for 'Best Investor Relations', 'Best IR Officer', 'Best for Quality Of Website', 'Most Improved Investor Relations' and 'Most Improved IR Officer' of companies listed on Amsterdam Euronext.

This festive and entertaining (hybrid) event is an excellent way to deepen your relationship with these professionals and underpin your commitment to the Dutch IR community. As a sponsor, your company's logo will be prominently positioned online and offline for all leading Dutch companies (ranging from large caps to small caps), their decision-makers and advisors, during the evening as well as in promotional materials.



Sponsorship Facts At-a-Glance

When: Thursday, July 1, 2021

Where: Hybrid event, 75 guests at LOFI Amsterdam and online via live stream (includes the NEVIR Board, Jury and all nominees. The rest of seats is available for sponsors and their guests).

Who attends:

- Investor Relations Officers
- CFOs, Treasurers, Controllers
- Corporate Communications Managers, Public Relations Officers
- Board Secretaries, Legal Counsels
- Investor Relations Advisors
- Analysts, Brokerage and Investment Bank representatives
- Institutional Investors
- Other groups and advisors working with the Dutch IR community

Why sponsor:

- Unique access, visibility and exposure to the Dutch community of companies and companies that have publicly traded shares, as well as their key decision-makers
- Offline and online audience to create visibility
- Networking opportunities, also able to network online
- Create new and nurture existing business partnerships
- Exchange knowledge, expertise and latest developments



Sponsors

Platinum premium Max 6 offline and 15 online (ONLY 1 PREMIUM PACKAGE AVAILABLE)

€ 4,000

- Access to the live event for 6 persons, location LOFI
- 5 online seats. These guest will receive a 'borrel' package with a bottle of wine/beer and something to snack for during the live stream/online network event on behalf of your company.
- The option to buy up to 10 more online seats á €30,- pp.
- Your name and logo featured in the award show venue and on the online event platform through the Livestream/network carrousel – Your company profile, corporate videos and urls can be shared with the online audience. Your name and logo prominently mentioned and visible during the presentation of the awards - Your name and logo on the NEVIR website (including brief description and link) - Your name and logo featured in all event invitations and other publications, from the date you become a sponsor (event updates, nominee announcement, press releases, NEVIR calendar, NEVIR Newsletter, dinner menu card, etc.) - Your name and logo in all printed material for the event.
- Provide a speaker for the "NEVIR halftime show" during the evening, a talk of approximately 10-15 minutes.
- Choose one of the presented awards and connect it with your company name
- Advert in NEVIR Newsletter (landscape 600x300 pixels)
- Interview in NEVIR Newsletter
- Participants list on request (Online & Offline)

Platinum Max 6 offline and 12 online)

€ 3,500

- Access to the live event for 6 persons*, location LOFI
- 4 online seats. These guests will receive a 'borrel' package with a bottle of wine/beer and something to snack for during the live stream/online network event on behalf of your company.
- The option to buy up to 8 more online seats á €30,- pp.
- Your name and logo featured in the award show venue and online during the Livestream/ network carrousel - Your name and logo prominently mentioned and visible during the presentation of the awards - Your name and logo on the NEVIR website (including brief description and link) - Your name and logo featured in all event invitations and other publications, from the date you become a sponsor (event updates, nominee announcement, press releases, NEVIR calendar, NEVIR Newsletter, dinner menu card, etc.) - Your name and logo in all printed material for the event
- Choose one of the presented awards and connect it with your company name
- Advert in NEVIR Newsletter (landscape 600x300 pixels)
- Interview in NEVIR Newsletter
- Participants list on request

Gold max 4 offline and 9 online

€ 2,500

- Access to the live event for 4 persons*, location LOFI
- 3 online seats. These guests will receive a 'borrel' package with a bottle of wine/beer and something to snack for during the live stream/online network event.
- The option to buy 6 more online seats à €30,- pp.
- Your name and logo featured in the award show venue and online during the Livestream/ network carousel - Your name and logo prominently mentioned and visible during the presentation of the awards - Your name and logo on the NEVIR website (including brief description and link) - Your name and logo featured in all event invitations and other publications, from the date you become a sponsor (event updates, nominee announcement, press releases, NEVIR calendar, NEVIR Newsletter, dinner menu card, etc.) - Your name and logo in all printed material for the event
- Choose one of the presented awards and connect it with your company name
- Advert in NEVIR Newsletter (landscape 300x200 pixels)
- Interview in NEVIR Newsletter

Silver (the online experience) max 16 online

€ 750

- 10 online seats. These guests will receive a 'borrel' package with a bottle of wine/beer and something to snack for during the live stream/online network event.
- The option to buy 6 more online seats à €30,- pp.
- Your name and logo featured in the award show venue and online during the Livestream/ network carousel - Your name and logo prominently mentioned and visible during the presentation of the awards - Your name and logo on the NEVIR website (including brief description and link) - Your name and logo featured in all event invitations and other publications, from the date you become a sponsor (event updates, nominee announcement, press releases, NEVIR calendar, NEVIR Newsletter, dinner menu card, etc.) - Your name and logo in all printed material for the event

Online seat

€30,- p online seat (NEVIR member)

€37,50 p online seat (Non NEVIR member)

*Nominees will also receive an invitation from NEVIR to attend. Therefore, they do not need to be counted towards the number of invitee.