



Bill Jenks

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Biography Bill Jenks

Bill is head of the US office of KPMG Makinson Cowell, a global investor relations consultancy that was acquired by KPMG's UK member firm in 2013. He has 30 years of experience advising US, European and emerging markets clients on their relations with institutional fund managers and their positioning in the global capital markets. He presents regularly to company CEOs, CFOs and boards of directors the results of in-depth interviews with their largest shareowners on how they view the company's strategy, finances, operations, capital allocation, disclosure and quality of management.

Bill has led studies for a number of companies on the trends in the global capital markets, including investor activism and how to prepare for it. He has been a featured speaker at a number of forums on investor activism both in the US and Europe.

Bill was founder and President of the New York-based international investor relations advisory business Broadgate Consultants in 1987 that in 2001 merged with Makinson Cowell. Previously, he had 13 years experience on the corporate side with International Paper in a variety of assignments in M&A, strategic planning and international line management.

Bill received a Master of Business Administration in finance from New York University.