

PRESS RELEASE

Heineken, TKH Group and Kendrion winners at Investor Relations Awards 2017

Amsterdam, 13 January 2017 – The Netherlands Association for Investor Relations (NEVIR) last evening announced the winners of the 2017 Dutch IR Awards. For the tenth year in a row, these awards were presented to Dutch listed companies and professionals that excel in Investor Relations. During the tenth edition of this annual evening gala, awards were given in the categories ‘Best Company in the Field of Investor Relations’ and ‘Best IR Professional’.

The winners for each category are:

| Best Company | |
|--------------|-----------|
| AEX | Heineken |
| AMX | TKH Group |
| AScX/Other | Kendrion |

| Best IR Professional | |
|----------------------|-------------------------------|
| AEX | Martijn Schuttevaer, Boskalis |
| AMX | Jeroen van Harten, Corbion |
| AScX/Other | Ronald Merckx, Wessanen |

The winners were chosen by an independent jury of professionals. This year’s jury consisted of the following members: Corné van Zeijl (ACTIAM), Erwin Dut (Kempen Capital Management), Holger Weeda (BNP Paribas Investment Partners), Maarten Hartog (Teslin Capital Management), Maarten Verbeek (the IDEA!) and Willem Burgers (Add Value Fund). The nominations for the award were based on European research by WeConvene Extel and additional research by Citigate First Financial. Follow-up research asked Dutch analysts and institutional investors which companies with a listing in the Netherlands and which professionals excel at Investor Relations. Last year’s winners were not eligible. The jury ultimately decided the winners.

Corné van Zeijl, on behalf of the jury: *“The level of quality of Investor Relations at Euronext-listed companies is very high. Companies use an increasingly broad mix of communication methods and put a lot of effort into relations with financial stakeholders. At this tenth edition we not only took the absolute level at which companies and professionals perform into account but we also explicitly looked at achieved improvements. Changes have become a constant factor and it is important that companies keep adapting and are able to reinvent themselves. The level of disclosure and detail, the openness of interactions, the accessibility of management and its willingness to engage, and the visibility of management and others within the company all play an important role in determining the winners. Decisive factors for this year’s winners were the openness of the interactions and the willingness and ability to adapt to the wishes of their stakeholders.”*

Profile NEVIR

The Netherlands Association for Investor Relations (NEVIR) is the professional association and interest group for Investor Relations Officers of Dutch listed companies. More than two thirds of companies with a listing on Euronext Amsterdam are a member of the NEVIR. The NEVIR presented the IR Awards to Dutch listed companies and professionals that excel in Investor Relations for the tenth year in a row.

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